Curriculum Vitae

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Christian Broberg
Street 4, Al Thayyal11
The Greens, Dubai
UAE

Cell UAE: +971 50 259 2040
Cell Denmark: +45 22 68 08 90
E-mail: christian@broberg.dk
Web: www.broberg.dk
Date of birth: 05-02-1968

Objective	In constant search of possibilities to expand my business network and obtaining new skills and knowledge as an Internet professional, I am searching for a suitable workplace in Dubai, where my entrepreneurial and innovative self going skills can be an asset for further business development and growth. My ideal position is as a Managing Director, Managing Consultant, Product Innovator/Product Manager or Executive Advisory/Trainer Consultant or Sales Manager in a creative and innovative environment.
Professional Achievements	**CEO, Founder, Managing Partner, WebHouse LLC Denmark (1995 – November 2007)** - As a senior officer, started, organized and managed a profitable business and industry first-mover. - Recruited and managed a team between 5-15 high-skilled internet professionals (sales, marketing, design, and development personnel). - Hands-on experience running the day-to-day operations in an internet frontrunner business. - Mastering and managing all aspects of online life-cycle management from sales, web strategy, web architecture, creative design, content management system implementation, search engine optimization, online marketing, hosting and customer training and support. - Basic and advanced Search Engine Optimization (SEO) customer training. - Basic and advanced Web Strategy & Online Marketing strategy customer training. - I am a leader with substantial hands-on experience.

Chief Software Architect, Partner, ODEUM LLC Denmark (2002 – Present)

- Executive Product Innovator and Chief Software Architect in the development of ODEUM Content Management System (ODEUM CMS).
- Responsible for developing ODEUM CMS Customer Training Programme and ODEUM CMS Partner Training Programme.
- Trained and coached internally and externally in ODEUM CMS 2003 – Present, in basic and advanced Enterprise Content Management deployment and maintenance.
- ODEUM CMS Documentation initial copywriting.
- Ongoing innovator of new modules and components for ODEUM CMS.

Awarded by the EU commission at the 5th International WWW Conference 1996

- As a part of the 5th International WWW Conference in Paris in 1996 I was nominated with WebHouse LLC Denmark and awarded by the EU commission as the winner of the Very Small Business Category.
- Award sensors said: *"WebHouse has implemented a serious and dynamic website for the Port of Aarhus. The Port of Aarhus has already improved their business relations through the website, in getting international orders to the port."* Official site for the award here: http://www.etn.nl/award/index.html.

Computer Software Trainer, Broberg.dk (1990 - 1996)

- As a self-employed instructor I trained over 300 individuals in teams in computer software usage and software development.
- Basic and advanced Windows training.
- Basic and advanced HTML and Borland Turbo Pascal programming.

Professional Skills	- General Corporate Management and personnel Training and coaching - Sales and Off/Online Marketing - Search Engine Optimization specialist (SEO) - Content Management System specialist - E-shop specialist - Microsoft Office SharePoint Server 2007 (MOSS) specialist	- Web Architecture specialist - Web 2.0 specialist - Web Strategy specialist - Web Technology Evangelist - Market and Competitor analysis - Usability and User Experience - In general skilled in running all parts of an online operation on an International level - Geo Caching and Web Mashup specialist

Work History	CEO, Managing Partner	**WebHouse LLC Denmark**, Aalborg/Copenhagen, Denmark / Brussels, Belgium	October 1995 – November 2007
	Consultant – Office startup / Sales Manager	**M-tec Telematics LLC**	February 2008 – Present
	Sales Manager	**H2O New Media LLC** Dubai UAE	November 2007 – February 2008
	CSA, Partner	**ODEUM LLC**, Aalborg/Copenhagen, Denmark	March 2002 - Present
	Sales representative and developer	**MRC Computer**, Aalborg, Denmark	June 1994 – September 1995
	Computer Software Trainer	**Broberg.dk**, Aalborg/Copenhagen, Denmark	January 1990 – April 1996
Education	Computer Science (no degree)	**University of Aalborg**, Aalborg, Denmark	1991 – 1993
	Master Practitioner, Neuro Linguistic Programming (NLP)	**Mindstep Academy**, Aalborg, Denmark	2005 – 2007

Personal Skills

- A leader with substantial hands-on experience.
- An individual whose personal philosophy and values have enabled me to succeed and to inspire and lead others.
- Drive and enthusiasm with proven entrepreneurial skills.
- Highly developed organizational skills, with the ability to strategically plan.
- Ability to manage own workload and coordinate input from others
- Creative writing skills
- Commitment to team working
- High level of relationship and influencing skills
- Excellent English and Danish written and verbal communication skills, including presentation skills and keynote speaks at large conventions
- Able to negotiate with, and influence, stakeholders of all levels
- Able to negotiate, manage and build relationships with customers and partners
- Able to perform well under pressure and to tight deadlines
- Flexible approach to work
- Project and budget management skills
- Outgoing and social nature

Private Interests

- Business Development, Web research and reading, Web technology conferences, surfing the Web, NLP, Social networking, Sports (spinning, biking, running, swimming), Round Table, My kids, Formula 1, Movies, Music.

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- Phone: +971 50 259 2040 - +45 22 68 08 80
- Selected references can be found at http://www.broberg.dk
- LinkedIn Profile and endorsements: http://www.linkedin.com/in/christianbroberg
- Plaxo Profile: http://christian_broberg.myplaxo.com/

ODEUM Content Management System

- ODEUM CMS is an enterprise level CMS developed in PHP and runs on both Linux and Windows Servers with data storage in MySQL or MSSQL.
- ODEUM CMS is build around a fast core and with 50+ extension modules making it both versatile, fast to roll-out and user friendly. The supporting SDK lets third-party developers and partners extend the ODEUM CMS software platform with new modules and bespoke development
- As a partner of ODEUM LLC Denmark I have been Executive Product Manager and Chief Software Architect in the development of ODEUM CMS. Ultimo 2007 ODEUM CMS is used by 300+ customers in Denmark, Belgium, Dubai and Great Britain.
- I am a lifetime part owner of ODEUM CMS and free to use ODEUM CMS worldwide for different business needs. The ODEUM CMS platform is ideal for Search Engine Optimization (SEO) and can truly boost a new business area or add to an existing corporations SEO and Web CMS skills.

Additional information

Memberships

- Forbes.com Entrepreneurs member
- Round Table Denmark member and 2 times member of the board
- Round Table Dubai #1
- Business Network International (BNI) Falcon Chapter Dubai
- 7Minds NLP society founding member, which consults and coaches international business entrepreneurs in self-confidence and sales excellence
- ICT Forum North Denmark member
- ITS Denmark member and former member of the board

EU Project Partnerships – (Online Dissemination Strategy and Development)

- EUTP (www.eutp.org)
- E-Thematic (www.e-thematic.org)